

*Here's the story of a benefit  
you might not know you have.*



# **DON'T TAX MY TRADE-IN!**

- As long as Wisconsin has had a sales tax, consumers have received a sales-tax credit for their trade-in vehicle's value.
- That means you pay tax on the difference in value between the vehicle you're buying and the one you're trading in – not on the full price of the purchased vehicle.

■ Savings examples:

	<b>A</b>	<b>B</b>	<b>C</b>
Cost of vehicle purchased	\$17,000	\$25,000	\$34,000
Value of vehicle traded in	<b>\$5,000</b>	<b>\$10,000</b>	<b>\$15,000</b>
Total value of transaction	\$12,000	\$15,000	\$19,000
<b>Your trade-in credit savings*</b>	<b>\$250-\$280</b>	<b>\$500-\$560</b>	<b>\$750-\$840</b>

\* Savings varies with the sales-tax rate in your county.

**Searching for new revenue, some state lawmakers have considered eliminating the trade-in credit before but have left it intact. Let's keep it that way!**

***Your Wisconsin vehicle trade-in credit makes good sense:***

- *You paid sales tax on your trade-in when you bought it. Why pay on it again? That would be unfair **double taxation**.*
- *We've been through some **tough times**; now is no time to increase your costs by taking away the trade-in credit.*
- *If you're looking to buy a vehicle that **gets better gas mileage and is easier on the environment**, eliminating the trade-in credit would make that more expensive.*
- *Axing the trade-in credit would be a major **tax increase**.*

**Preserve your  
vehicle trade-in credit.**

When you talk to state legislators & candidates,  
tell them they should maintain the trade-in credit.

For more information, visit:

**[www.DontTaxMyTradein.org](http://www.DontTaxMyTradein.org)**



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**WWW.DONTTAXMYTRADEIN.ORG**

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